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## **SWINGING TO THE RHYTHMS OF THE GREAT AMERICAN SONGBOOK: JAZZ AT THE BALLROOM DELIGHTS THOUSANDS OF BAY AREA SENIORS**

*The Bay Area based nonprofit organization hosts free concerts at local senior centers and hospitals*

SAN FRANCISCO (July 11, 2023) – For the past five years, thousands of music aficionados have enjoyed the unique jazz stylings of Jazz at the Ballroom (JATB), known for its intimate performances and emerging talent. Since its inception, the organization has captivated audiences with its curated shows using collections of songs from the Great American Songbook. With shows titled “Accentuate the Positive” and “Take Me Back to Manhattan,” JATB takes audiences on a journey led by bandleader and artistic director Konrad Paszkudzki and a plethora of incredible veteran and new singers and musicians.

The journey began at the illustrious Bing Crosby mansion in Hillsborough, California, where founder Suzanne Roche envisioned a unique platform for music enthusiasts to gather and experience the magic of this timeless genre. Throughout the years, JATB has expanded its footprint, bringing its remarkable shows to numerous cities across the country.

Recognizing the profound impact that music can have on people’s lives - especially those who don’t have immediate access to live music - JATB hosted 12 shows at senior centers and hospitals in in the Bay Area in 2023 to share the beauty of jazz with local seniors. Through these free concerts, JATB created unforgettable experiences for seniors, many of whom faced physical limitations or limited access to cultural events.

Suzanne Roche is the driving force behind JATB and has tirelessly dedicated herself to cultivating a vibrant jazz community and providing a platform for talented artists to shine. Her passion, vision, and relentless pursuit of excellence have propelled JATB to new heights, earning the organization a loyal following of jazz enthusiast in the Bay Area and beyond.

“Music has the remarkable ability to touch our souls and bring people together,” said Suzanne Roche, Founder of Jazz at the Ballroom. “Our free concerts for seniors this year reflected our belief in the transformative power of live music and honors our mission to keep swinging, classic jazz thriving. We are thrilled to bring these special moments to the lives of seniors in our community and witness the positive impact it has on their well-being.”

Jazz at the Ballroom has an exciting lineup of performances planned for the fall of 2023 and beyond, including the annual fundraiser in Hillsborough, California, a show commemorating the 80<sup>th</sup> anniversary of D Day, a show dedicated to the female greats of jazz, and it first European tour. To learn more, please visit: [www.jazzattheballroom.com](http://www.jazzattheballroom.com)

**About Jazz at the Ballroom**

Jazz at the Ballroom is a California-based non-profit that celebrates America's truly original music – classic jazz. They are dedicated to showcasing the greatest jazz artists in unique settings. Through their concert series, scholarship program, workshops and performances at schools, senior living centers, and hospitals, JATB works to enhance the appreciation of jazz in the larger community. For more information: [www.jazzattheballroom.com](http://www.jazzattheballroom.com) Facebook: jazzattheballroom Instagram: @jazzattheballroom

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